

Tech Sector E-Letter

“ I ’ M N O T G O I N G T O L I E , Y O U W A N T
T O B E W A N T E D ”

L A M A R C U S A L D R I D G E , F O R M E R T R A I L B L A Z E R

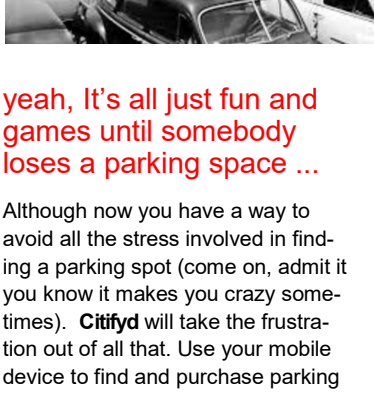
Trailblazers lose LaMarcus but find serious tech-cred's for Portland!

As some of the most lucrative businesses in the country, professional sports teams are frequently on the cutting edge of technology. Some teams have made more of an impact than others, the Portland Trailblazers do seem to be at the front of the pack when it comes to sports tech. There are more than enough viable reasons for this to be the case. First off, their owner, Paul Allen, is a cofounder of Microsoft. Secondly, their team is based in the heart of the northwest, a hub for new ideas and creative thinking. Read about the kind of sports-tech innovation you can expect to find at the Moda Center by clicking this link: [Moda Tech](#)

A local SW Dev company invents something useful ... you can scan your way through your next Blazer game

The hustle and bustle of a professional sport team's stadium can be a little overwhelming at times, but with help from [Beaverton-based startup Digimarc](#), the Moda Center experience will be more personalized and manageable than ever. You'll find scan-able bar codes throughout the building on everything from posters to programs. You can even use the "FanScan" technology to find out which songs are playing over the loud speakers during games.

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yeah, It's all just fun and games until somebody loses a parking space ...

Although now you have a way to avoid all the stress involved in finding a parking spot (come on, admit it you know it makes you crazy sometimes). **Citifyd** will take the frustration out of all that. Use your mobile device to find and purchase parking right now or weeks in advance of the next big Blazer game. No need to be afraid of "Sorry Full" signs anymore, no more endless circling, no more meters, no more worries. Get the app [here](#)



Editor's Note:

Although we used a LaMarcus quote in this e-letter, it was under protest from one editor, who is still crying in a corner, clutching a LaMarcus t-shirt.

The editors of this publication refuse to believe that LaMarcus doesn't have a Master Plan to come back to Portland after getting another ring.

The Elusive "MPC"
(Most Place-able Candidate)

We'd appreciate a notice from you out there in the field offices if you come across this awesome-ness:

Currently seeking: **iOS Developer**. The ideal candidate will possess:

- ◆ Bachelor's degree in Computer Science
- ◆ 2+ years of experience as an iOS Developer
- ◆ Advanced knowledge of Github
- ◆ Experience working with Xcode tools
- ◆ Skills to know which team to play for if you actually want to win an NBA title
- ◆ Ability and knowledge to use third party API's

Questions, comments or Super Star

Candidates? [Click here](#) to email us!